



# IMPACT Momentum Awards 2012 Nomination Guidelines

People and organizations with spirit, new awareness, and vision are guiding the dramatic transformation of the greater Silver Spring community. The **Momentum Awards** seek to recognize those individuals and organizations that are activating the power of our community's diversity to build momentum toward positive social, economic, and civic impact.

The 2012 **Momentum Awards** winners will be announced at the **IMPACT Now! event on April 26<sup>th</sup>**.

## Categories & Criteria

- **SOcial MOMENTUM:** Those working in our community to build trust, relationships, a sense of belonging, and mutual support across lines of difference.
- **CIVIC MOMENTUM:** Those attuned to addressing in the public square the challenges faced by our diverse community.
- **ECONOMIC MOMENTUM:** Those who are positively impacting employment, income and/or commerce in ways that tap the power of our community's diversity.

## Eligibility

Those eligible for the Momentum Awards include:

- Individuals and groups
- Public or private institutions (e.g. schools, universities, hospitals)
- Religious or non-profit organizations
- Businesses, corporations, mass media

***We are seeking nominations reflecting the diversity of the greater Silver Spring area including race, ethnicity, culture, socioeconomics, age, neighborhood, and type of institution.***

## Nomination Requirements & Review Process

Nominators may submit no more than one nomination per category and may not nominate a family or household member. Each nomination must include a nomination form and a narrative responding to the nominations questions, not to exceed 3 typed pages. Nomination forms are available at [www.impactsilverspring.org](http://www.impactsilverspring.org).

Nominations will be reviewed in a competitive process by the **IMPACT Now! Event Committee**, comprised of representatives from the local business, non-profit, and civic communities and IMPACT Silver Spring's network. Winners will be announced in early March 2012.